

SUBSIDIZED WATER CONNECTION MODEL BLUE PRINT FOR URBAN UTILITY



CREATE DEMAND FOR SAFE WATER

- 1.1 Package a subsidy offer
- 1.2 Promote safe water from GWCL
- 1.3 Register prospective customers
- 1.4 Prospective customers pay for connection

SUPPLY ACCESS TO SAFE WATER

- 2.1 Inspect property, determine if applicant qualifies
- 2.2 Estimate real cost of connection
- 2.3 Construct connection to GWCL pipe network
- 2.4 Create account & serve bill based on consumption
- 2.5 Customer to pay bill

SUSTAIN ACCESS TO SAFE WATER

- 3.1 Form Water Users' Association (WUA)
- 3.2 Train WUA
- 3.3 Educate customers & users
- 3.4 Follow-up and assist customers
- 3.5 Create a database of customers